

OVERLAY DISTRICT SIGN REGULATIONS

OVERLAY DISTRICT	SIGN REGULATIONS
Historic District	All signs require a Certificate of Appropriateness from the Historic Preservation Commission
HWY 68 Scenic Corridor District	<p>Signage shall be in accordance with the following requirements. In case of conflict with the signage provisions of the underlying zoning districts, the stricter standard shall apply.</p> <p>a) Prohibited Signs: In addition to signage prohibited by Section 30-5-5.2 of the Ordinance, the following signs shall be prohibited in the NC Highway 68 Overlay District:</p> <ul style="list-style-type: none"> i) Changeable copy signs (message boards), except for fuel pricing and church identification signs as allowed by Subsections (D)(4)I and (D)(4)(d) below; ii) Electronic changeable copy signs, except for time and temperature signs which do not exceed fifteen square feet of copy area; iii) Outdoor advertising signs; iv) Ground surface signs; and v) Neon signs, but not including those attached to a window. <p>b) Freestanding Signs: Accessory freestanding signs shall be in accordance with the following specifications:</p> <ul style="list-style-type: none"> i) Signs shall display only the name, trademark, and registered logo; ii) Fuel pricing signs shall display only the name, trademark, registered logo or vehicular fuel product and prices; iii) Church identification signs shall display only the church name, service hours, and church related events; iv) Signage shall be limited to monument type signs, except for developments with two (2) or more businesses and more than twenty-five thousand (25,000) square feet of gross floor area. v) Limited to one (1) sign per frontage; vi) Maximum height: <ul style="list-style-type: none"> aa) Six (6) feet for lots with less than two hundred (200) feet of frontage; and bb) Fifteen (15) feet for lots exceeding two hundred (200) feet of frontage. vii) Maximum Area: <ul style="list-style-type: none"> aa) Fifty (50) square feet for single businesses; bb) Ninety (90) square feet for developments with two (2) or more businesses and twenty-five thousand (25,000) square feet or less gross floor area; and cc) One hundred thirty-five (135) square feet for developments with two (2) or more businesses and more than twenty-five thousand (25,000) square feet of gross floor area. viii) For lots adjoining the Interstate 40 right-of-way, or lots located on a service road that physically adjoins the Interstate 40 right-of-way, freestanding signs shall conform to the underlying zoning district size and height requirements of Table 30-5-5-2.

Scenic Corridor Overlay District – 1	<p>Signage shall be in accordance with the following requirements. In case of conflict with the signage provisions of the underlying zoning districts, the stricter standard shall apply.</p> <p>a) In addition to signage prohibited by Section 30-5-5.2, the following signs shall be prohibited:</p> <ul style="list-style-type: none">i) Outdoor advertising signs;ii) Ground surface signs; andiii) Neon signs, but not including those attached to a window. <p>b) Freestanding signage shall be limited to one (1) monument type sign per frontage as specified below:</p> <table><tr><th><i>Development Size</i></th><th><i>Maximum Height</i></th><th><i>Maximum Size</i></th></tr><tr><td>< 25,000 sq. ft.</td><td>6 ft.</td><td>50 sq. ft.</td></tr><tr><td>25,000 – 49,999 sq. ft.</td><td>10 ft.</td><td>90 sq. ft.</td></tr><tr><td>50,000 – 100,000 sq. ft.</td><td>15 ft.</td><td>140 sq. ft.</td></tr><tr><td>>100,000 sq. ft.</td><td>20 ft.</td><td>200 sq. ft.</td></tr></table> <p>c) In SC zoning or in Integrated Multiple Use Developments, freestanding signage for each outparcel shall be limited to one monument sign meeting the size and height requirements of Table 30-5-5-2.</p> <p>d) In nonresidential districts, illumination of all signage shall be limited to cut-out letter and indirect lighting, except for wall signage in commercial districts. In commercial districts, back lit wall signage shall be permitted; however, signs with panels over fluorescent lighting shall be opaqued.</p> <p>e) Freestanding signage is not permitted in protective buffer area(s) except at access points.</p>	<i>Development Size</i>	<i>Maximum Height</i>	<i>Maximum Size</i>	< 25,000 sq. ft.	6 ft.	50 sq. ft.	25,000 – 49,999 sq. ft.	10 ft.	90 sq. ft.	50,000 – 100,000 sq. ft.	15 ft.	140 sq. ft.	>100,000 sq. ft.	20 ft.	200 sq. ft.			
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>100,000 sq. ft.	20 ft.	200 sq. ft.																	
Scenic Corridor Overlay District – 2	<p>Signage shall be in accordance with the following requirements. In case of conflict with the signage provisions of the underlying zoning districts, the stricter standard shall apply.</p> <p>a) In addition to signage prohibited by Section 30-5-5.2, the following signs shall be prohibited:</p> <ul style="list-style-type: none">i) Outdoor advertising signs;ii) Ground surface signs; andiii) Neon signs, but not including those attached to a window. <p>b) Freestanding signage shall be limited to one (1) monument type sign per frontage as specified below:</p> <table><tr><th><i>Development Size</i></th><th><i>Maximum Height</i></th><th><i>Maximum Size</i></th></tr><tr><td>< 25,000 sq. ft.</td><td>6 ft.</td><td>50 sq. ft.</td></tr><tr><td>25,000 – 49,999 sq. ft.</td><td>10 ft.</td><td>90 sq. ft.</td></tr><tr><td>50,000 – 99,999 sq. ft.</td><td>15 ft.</td><td>140 sq. ft.</td></tr><tr><td>100,000 – 200,000 sq. ft.</td><td>20 ft.</td><td>200 sq. ft.</td></tr><tr><td>> 200,000</td><td>30 ft.</td><td>200 sq. ft.</td></tr></table> <p>c) In SC zoning or in Integrated Multiple Use Developments, freestanding signage for each outparcel shall be limited to one</p>	<i>Development Size</i>	<i>Maximum Height</i>	<i>Maximum Size</i>	< 25,000 sq. ft.	6 ft.	50 sq. ft.	25,000 – 49,999 sq. ft.	10 ft.	90 sq. ft.	50,000 – 99,999 sq. ft.	15 ft.	140 sq. ft.	100,000 – 200,000 sq. ft.	20 ft.	200 sq. ft.	> 200,000	30 ft.	200 sq. ft.
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	<p>monument sign meeting the size and height requirements of Table 30-5-5-2.</p> <p>d) Freestanding signage visible from the highway shall be in accordance with the following requirements:</p> <ul style="list-style-type: none"> i) A decorative base and surrounding frame shall be constructed with a material that is the same as or similar to the majority of the material used for the principal building(s). ii) A defined landscaped area shall be required at the base of the sign, parallel to the face(s) of the sign. The required landscaped area shall be at least fifty (50) square feet in area. For signs with multiple faces, the landscaped area shall be allocated so that a portion of the required landscaping is located in front of each sign face. <ul style="list-style-type: none"> aa) The required landscaped area shall contain materials such as, but not limited to, vegetative ground covers, perennials, shrubs, and ornamental trees covering at least fifty (50) percent of the defined landscaped area at maturity. A plan of the landscaped area indicating the species, quantity, and spacing of plant materials shall be included as a part of the sign permit application. <p>e) In nonresidential districts, illumination of all signage shall be limited to cut-out letter and indirect lighting, except for wall signage in commercial districts. In commercial districts, back lit wall signage shall be permitted; however, signs with panels over fluorescent lighting shall be opaque.</p>
East Market Street Pedestrian Scale Overlay District	<p>Signs: Except as provided below, signs shall meet the requirements of Section 30-5-5.</p> <p>a) Freestanding Signs: Freestanding signage requiring a permit shall be limited to monument signs. No sign exceeding 150 square feet shall be permitted within the Pedestrian Scale Overlay District.</p> <p>b) Projecting Signs: No more than one (1) right-angle sign is allowed for each business entrance. The bottom of a projecting sign shall be at least eight (8) feet above any sidewalk, parking area, or other paved area. The area of a projecting sign will be calculated in the overall attached signage and shall not exceed twenty-four (24) square feet maximum area on each side.</p> <p>c) Wall Signs: Horizontal wall signs are encouraged. No wall sign shall project more than six (6) inches into the public right-of-way.</p>
Spring Garden Street Pedestrian Scale Overlay District	<p>Signage in the Pedestrian Overlay District is limited to:</p> <ol style="list-style-type: none"> 1. -projecting signs that are artistically designed or depict a businesses logo in three dimension <ul style="list-style-type: none"> -signs painted on buildings -channel set lettering affixed to the building -signage printed on awnings -monument signs that do not negatively interfere with pedestrian activity and are limited to 8 feet in height -signs that do not require a permit 2. Projecting signs must meet the requirements of Section 30-5-5.18 of the Unified

	<p>Development Ordinance.</p> <p>3. No portion of an awning should be lower than nine feet above grade. They should also be at least three feet from the face of the street curb.</p> <p>4. Awnings, canopies and marquees must be mounted to a building with no portion of the cover being supported by or touching the ground.</p> <p>5. Permitted signage must meet the requirements of Section 30-5-5 of the Unified Development Ordinance.</p>
Neighborhood Conservation District	Signage plan is determined as part of the master plan for the neighborhood in question
Downtown Design District	TBD; see attachment
Activity Center District	TBD

XXX = proposed districts